

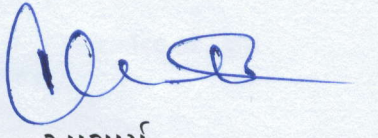
Approval for Logo (Emblem) of
College of Agriculture, Bharuch

— :: જાહેરનામું :: —

આથી સબધકર્તા સર્વેને જાણ કરવામાં આવે છે કે તા.૧૯/૧૨/૨૦૧૮ ના રોજ નવસારી ખાતે મળેલ વિધાપરિષદની ૩૯ બેઠકની કાર્યનોંધના મુદ્દા નંબર.૧૬ થી નીચેની વિગતે ઠરાવ કરેલ છે.

“It is hearby resolved the figure-1 in Annexure-1 as logo (Emblem) of COA, NAU, Campus Bharuch”

જા.નં.નકૃયુ/એકોભ/ટે-એ-૨/૪૯૩-૪૯૮/૧૯
તા.૦૪/૦૨/૨૦૧૯


આચાર્ય
કોલેજ ઓફ એગ્રીકલ્ચર
ન.કૃ.યુ,ભરૂચ

નકલ સવિનય રવાના જાણ સારૂ (વેબ પરિપત્ર):-

૧. વિધાપરિષદના તમામ સભ્યશ્રીઓ તરફ
૨. યુનિવર્સિટીના તમામ અધિકારીશ્રીઓ તરફ
૩. અત્રેની યુનિવર્સિટીના તમામ આચાર્યશ્રીઓ તરફ
૪. તમામ યુનિટ હેડ/યુનિટ અધિકારીશ્રીઓ તરફ

નકલ સવિનય રવાના :-

૧. કુલસચિવશ્રી, નવસારી કૃષિ યુનિવર્સિટી, નવસારી
૨. સંશોધન નિયામકશ્રી, નવસારી કૃષિ યુનિવર્સિટી, નવસારી

ANNEXURE I

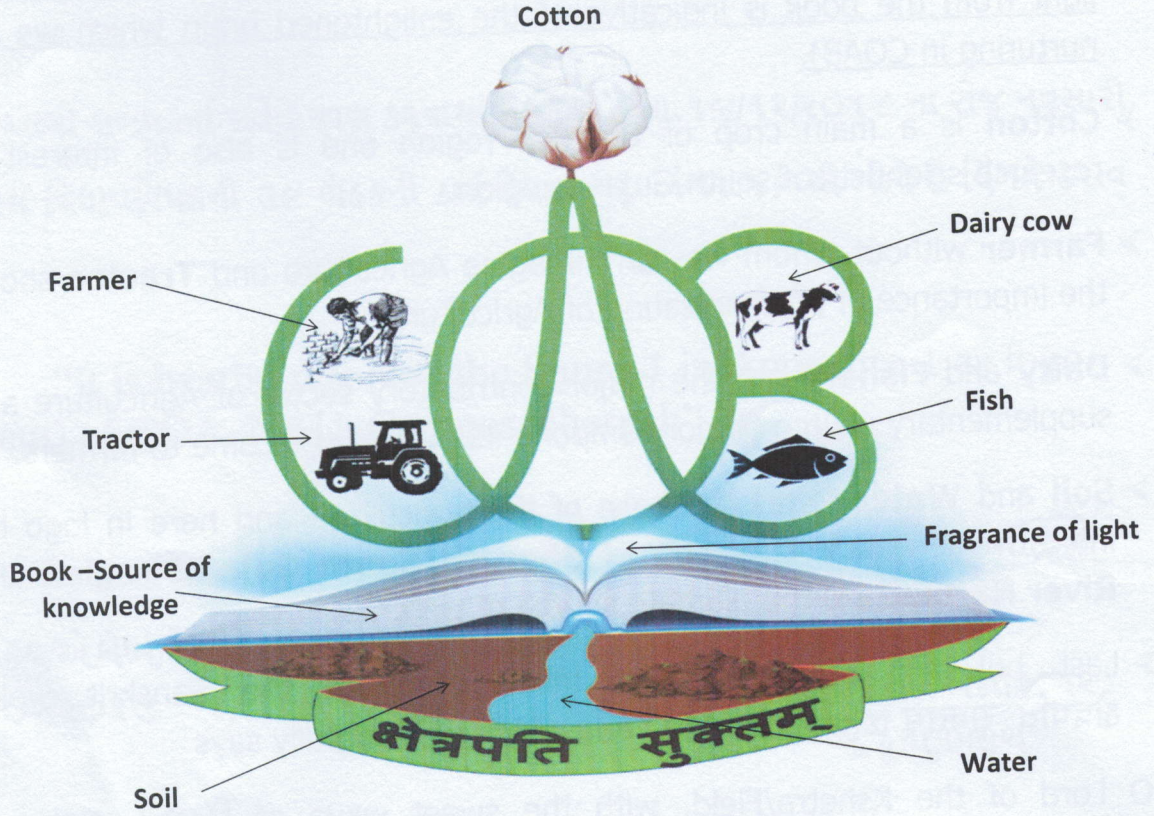


Figure 1: Logo, College of Agriculture, Bharuch

OVERVIEW: This Logo was prepared by keeping in view, the importance of Agriculture, the importance of Agriculture education, Importance of Farmers and the students practicing in agricultural education system, the Research going on in our college premise along with engagement of farmers and village people of south Gujarat region in Dairy and Fishery sectors. Other than Agriculture the region specific geographical demand in the form of Soil and Water and the Sanskrit sloka depicting again the importance of farms and farmers for our survival.

CONCEPT BEHIND THIS LOGO:

- In the centre of the logo we can see the **very beautifully and purposefully written COAB** (College of Agriculture, Bharuch) which is residing on the **Book** (the ultimate source of knowledge and the Emerging light from the book is indicative of the enlightened brain which we are nurturing in COAB).
- **Cotton** is a main crop of Bharuch region and is also of interest of research scientists of south Gujarat region.
- **Farmer** without whom we can't imagine Agriculture and **Tractor** shows the importance of mechanization of Agriculture.
- **Dairy** and **Fishery** are the major contributory sector of Agriculture and supplementary source (Major components of IFS) of income to farmers.
- **Soil** and **Water** forms the base of the agriculture and here in logo it's indicative of **Black clay soil of Bharuch/South Gujarat region** and **River Narmada** is the ultimate source of water.
- Last but not the least and most important the Sanskrit Sloka क्षेत्रपति सुक्तम् taken from Rig Veda which meaningfully says

“(O Lord of the Kshetra/Field, with the sweet wave of Mother Nature's blessings, may you milk our Fields like the Milk of a Cow and yield abundant harvest)”.